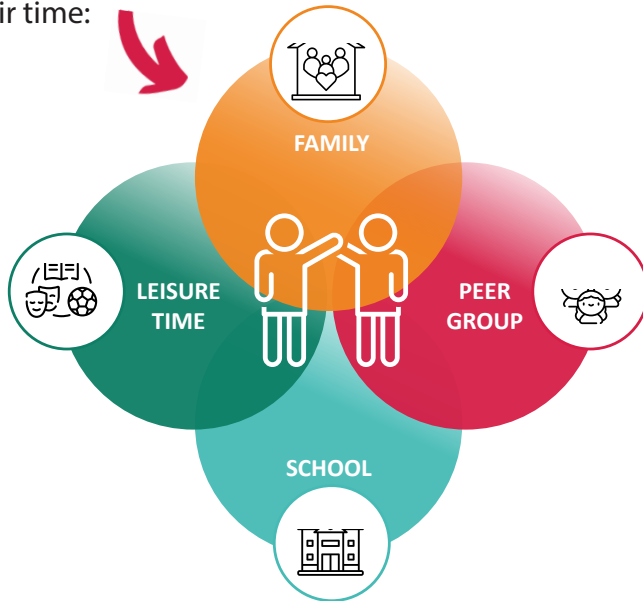


Our Goal is to work together to create a healthy, supportive environment where our children and youth feel an increased sense of belonging and connection, with the aim to prevent or reduce substance use harms among youth.

What Are We Doing?

Peterborough City and County is joining communities across Canada to work towards youth substance use prevention using the Icelandic Prevention Model (IPM). We will be implementing this long-term, community driven approach to ensure youth are immersed in healthy, supportive social environments where we work to braid together Indigenous Worldviews and Western Methodologies and improve connections to nature. The IPM uses local data to determine actions that will increase protective factors and reduce risk factors in the 4 areas where youth spend most of their time:



How Do We Do This?

Changing the social environment requires collaborative participation of a wide range of community members, including youth, adults, and the service providers who care for our youth. Peterborough City and County has a long history of community working together for positive social change.

We will collect local data with youth to inform our action plans and implement youth driven interventions and with community partners. The actions will focus on the addressing risk factors and enhancing protective factors in our community.

The change won't happen overnight, but through years of working together to collect data and implement interventions, we can build an environment that empowers youth to be their healthiest selves.



Get involved!

Contact us at info@pysup.ca

What's Ahead?

PREPARATION (2023-2025)

- Community Engagement
- Community Coalition
- Build Coordinating Team

YEAR 1 (2026)

- Data
- Dissemination
- Strategy
- Action

YEAR 3 (2028)

- Data
- Dissemination
- Strategy
- Action

YEAR 5 (2030)

- Data
- Dissemination
- Strategy
- Action



YEAR 2 (2027)

- Action
- Follow up
- Evaluation

YEAR 4 (2029)

- Action
- Follow up
- Evaluation

Learn more at:
www.pysup.ca

Reflect, Repeat and Sustain - refine strategies based on outcomes, adapt to community needs, and maintain long term commitment to prevention